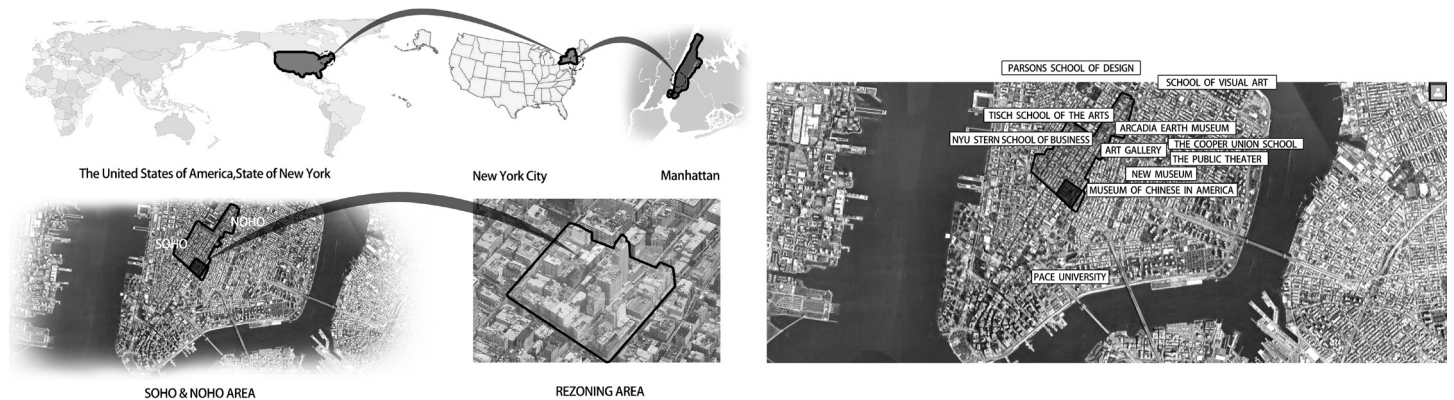


Re-TRoBL : Rebuilding the Rights of Balanced Life

Tongji University : Fan Qian, Wei Zhengyang, Yang Ruoyu

Location and Resources

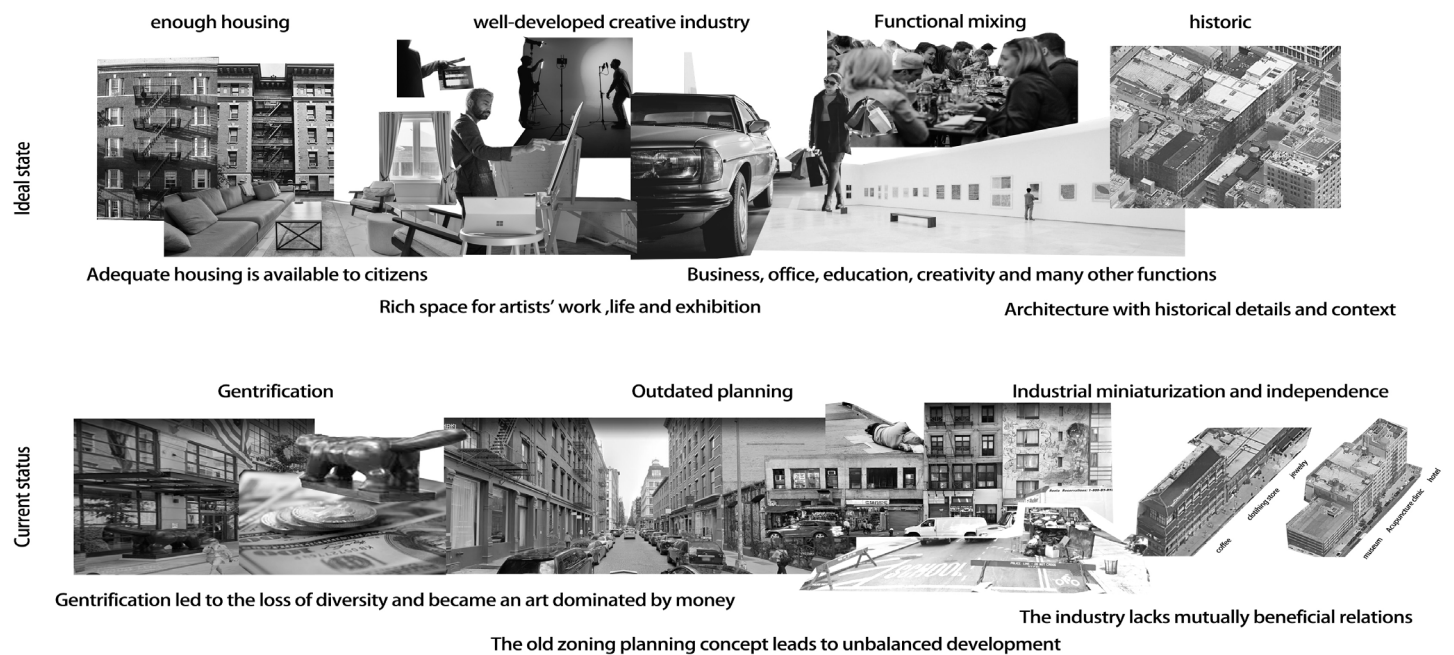


Pictures are from:

[1]<https://image.baidu.com/> [2]Google Earth

The planned location is located in Manhattan, New York City, New York. There are pve blocks in the planning area. There are many art colleges, museums, art galleries and concert halls around the planning area. So we can say this planning area has rich resources of creative industries.

Ideal state and Current reason



pictures are from:

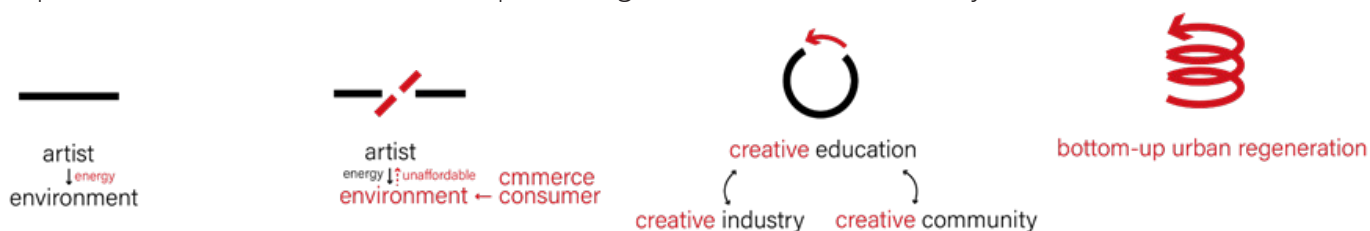
[1]<https://unsplash.com/> [2]Google Earth

This area can have sufficient housing for people working here, and the regional art and creative industry is booming. The area can be mixed with various functions. In addition, the region can continue to maintain its original history and culture.

At present, the reason for the poor development is that gentrification leads to the loss of diversity, and the situation that money dominates art. Besides, it is because the old planning concept has led to outdated planning, and finally led to the imbalance of development. Finally, the industries in this area are too independent and small and lack of mutually beneficial relations.

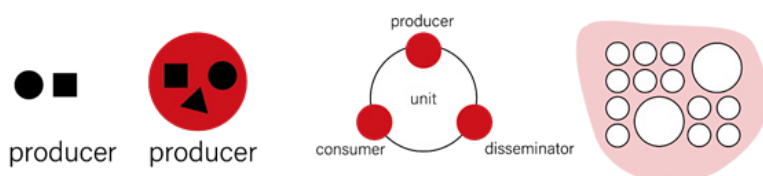
Problem Discovery

The simple thread-like development of the art industry has poor adaptability and elastic. In the process of development over time, no corresponding countermeasures have been taken to deal with the "gentrification", which makes the art industry choose the simplest and direct way in the face of the crisis, that is, leaving, breaking the symbiotic relationship between the original positive group and the environment and the positive growth of the art industry.



Design Strategy

Through actively adapting space operation to create a space suitable for the growth of creative industry community, so as to realize the introduction of mixed industry units.



Through the establishment of symbiosis and "co construction" mechanism, create an environment suitable for the development of creative industry community, and form the relationship within the unit and between units.

