

FACTS

The number of housing units grew by 7% in the past decade, even while New York City's adult population grew by 10%.

More than a quarter of households in New York City were severely rent-burdened in 2019, spending 50% or more of their income on rent, according to Census Bureau data. And nearly half of households spent more than 30% of their income on rent.

78% of respondents in New York City support policies to increase the amount of affordable housing in the region. Support for affordable housing is only slightly lower in the suburbs, with 74% of respondents in the New York region as a whole voicing support.

New York City is struggling to produce enough homes to accommodate its growing population, after construction lagged following the 2000s fiscal crisis and again in the COVID pandemic.

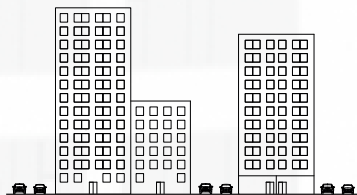
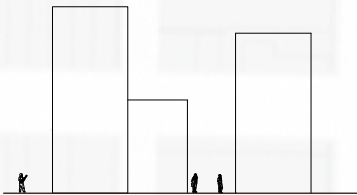
SITE ANALYSIS



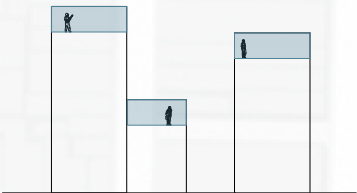
You see no green areas?  
You see no affordable housing?  
You see no car-free pedestrian zone?  
Why?  
Because there is none.

green areas      affordable housing      car-free zone

current situation



solution



green areas

affordable housing

car-free zone



# SoHo REZONING.01

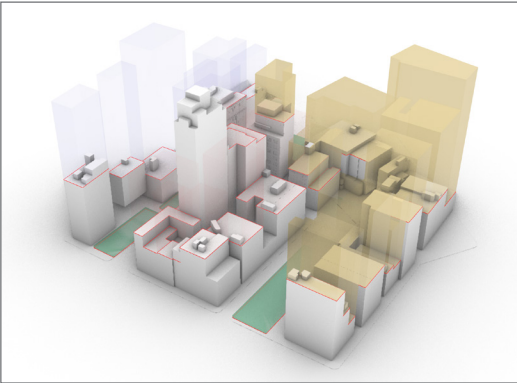
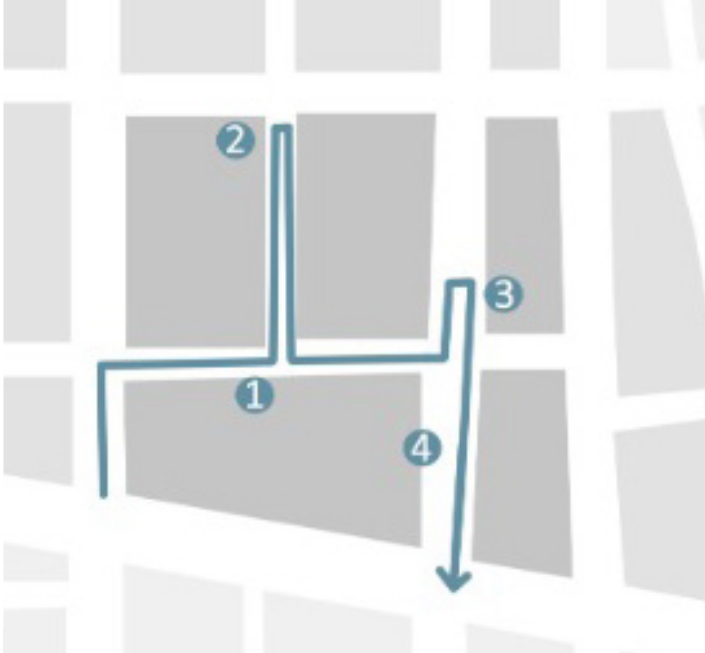
Real estate prices are rising and everything will become more expensive so that the “locals” will not be able to afford their city economically.

This is nicely called gentrification oliti Caffè-Latte society. It is important to touch on one strong group of people and this proposal is based on education sector and everyday life that comes with it. Universities, student homes, free time activities, and so on.

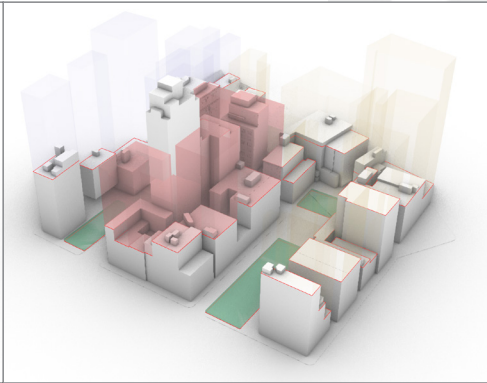
The plan is based on three different areas:

living,  
learning,  
activating,

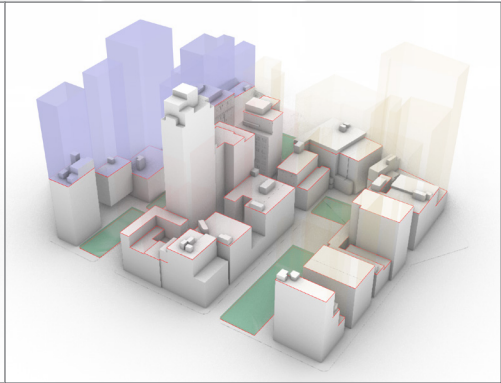
with implemented green areas in between.



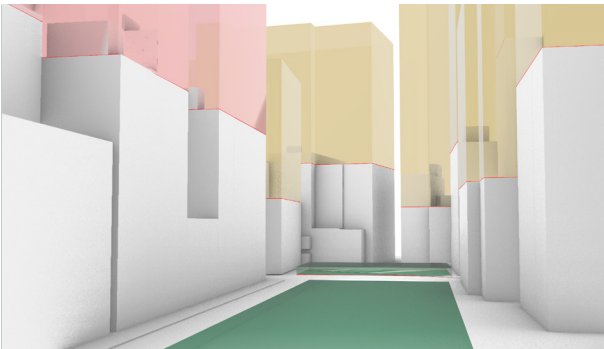
LIVING



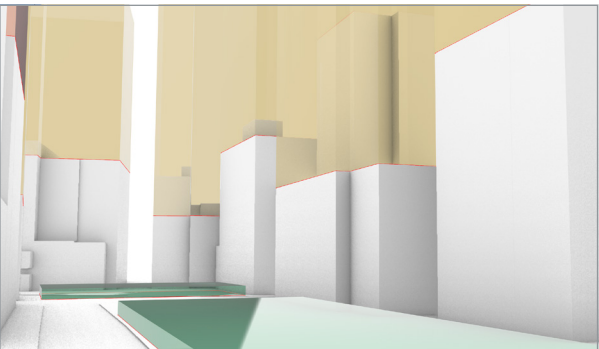
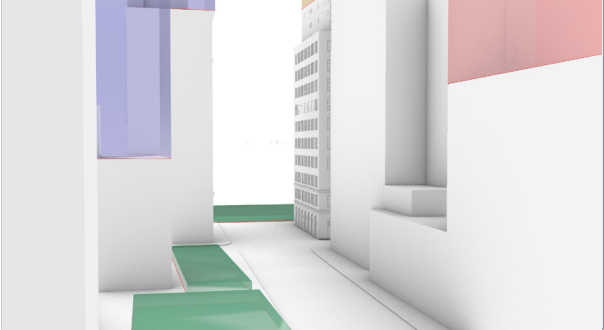
LEARNING



ACTIVATING



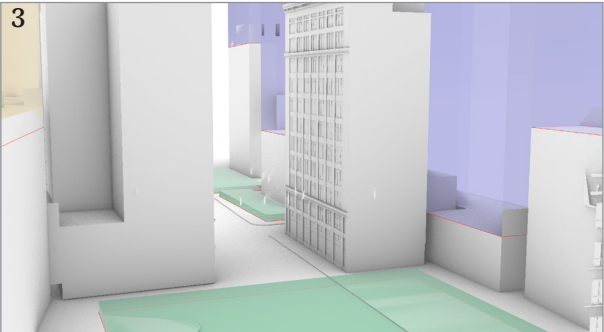
1



2



A plan to create a huge density of the building in order to make this complex economical and affordable. Existing building should get two to three times bigger than now.



3



4

There is a plan to create a heart of this units by making a room for the green areas in between of the new growing towers.

Another invite will represent open spaces coming through the building and connecting to an open air.